

For Immediate Release
May 4, 2022

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Riverview Health Partners with Fifth Third Bank to Surprises Two Families of Babies Born on May 3 with \$1,053 and Gifts

Noblesville—Fifth Third Bank celebrated its namesake day (5/3 on the calendar) by surprising the families of two babies born at Riverview Health with \$1,053 to open a college savings account as well as gift cards and essential baby gifts.

“Riverview Health is proud to partner with Fifth Third Bank to provide young families with a great start for their new babies,” said Joyce Woods, Riverview Health Chief Nursing Officer. “We are excited to present the families with these gifts.”

“It’s truly an honor to welcome the newest members of our community,” said Mike Ash, Fifth Third Bank’s Greater Indiana Gateway region president. “We are thrilled to provide support to these young families and offer resources to take care of themselves, their little one, and future college savings.”

The families each received a gift box with instructions to receive a \$1,053 gift card, which allows them to open a 529 college savings account in partnership with the Gift of College. Parents can redeem this through their state or an educational institution.

The boxes also included a special welcome from INDYCAR Driver, Graham Rahal, who the bank additionally sponsors, a Fifth Third Day onesie, sleep sack, and hat, as well as self-care items for the mother. There was also a special gift to all of our nurses on-site filled with 2022 Rev chef’s baked treats as a thank you for all they do day in and day out.

“This is so awesome,” said Madison Turner, the mother of Julian, born May 3, 2022. “The money and the gifts will be so helpful for our family.”

About Fifth Third

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio and the indirect parent company of Fifth Third Bank, an Ohio-chartered bank. As of March 31, 2019, Fifth Third had \$168 billion in assets and operated 1,207 full-service Banking Centers and 2,559 ATMs with Fifth Third branding in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Georgia and North Carolina. In total, Fifth Third provides its customers with access to approximately 52,000 fee-free ATMs across the United States. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending and Wealth & Asset Management. Fifth Third is among the largest money managers in the Midwest and, as of March 31, 2019, had \$394 billion in assets under care, of which it managed \$44 billion for individuals, corporations and not-for-profit organizations through its Trust and Registered Investment Advisory businesses. Investor information and press releases can be viewed at www.53.com. Fifth Third's common stock is traded on the Nasdaq® Global Select Market under the symbol "FITB." Fifth Third Bank was established in 1858. Deposit and Credit products are offered by Fifth Third Bank. Member FDIC.

About Riverview Health

Riverview Health is comprised of a full-service, 156-bed hospital in Noblesville, a 16-bed hospital in Westfield, as well as three freestanding combined ER and urgent care facilities. Also included are more than 25 primary, immediate and specialty-care facilities in Hamilton County. Riverview Health provides comprehensive inpatient and outpatient services in more than 35 healthcare specialties and has been frequently recognized for its clinical and service excellence. National achievements include Healthgrades 5-star rating (2020) for total knee replacement and spinal fusion and Newsweek magazine annual rankings as a top acute inpatient rehabilitation unit in the state of Indiana (2021). Riverview Health was also recognized by the Indiana Hospital Association for its infant and maternal health with the INspire Hospital of Distinction award two years in a row (2020, 2021). For more information on Riverview Health, visit riverview.org.